

## **Default Question Block**

As IU Cinema vows to continue to program transformative cinematic experiences for the duration of the COVID-19 crisis, we are examining our options as we look forward to our fall 2020 season. While we are hoping for a return to normal operations, we recognize that this may not be safe or possible. We would love for your input as we consider the most powerful ways we can continue to fulfill our mission until we can join together in person again!

If the university determines public in-person events will be permitted for the fall semester and all recommended safety protocols are put into practice, how likely are you to attend IU Cinema events in person in the fall semester?

- O Extremely likely
- O Likely

| 0         | Somewhat likely  |
|-----------|--|
| 0         | Neither likely nor unlikely  |
| 0         | Somewhat unlikely  |
| 0         | Unlikely   |
| 0         | Extremely unlikely   |
|           |  |
|           |  |
|           |  |
| F         | lave you engaged in any events programmed in <u>IU</u>   |
| <u>C</u>  | <u>Cinema's Virtual Screening Room</u> since March 23?   |
| $\bigcap$ | Yes  |
|           | No, I have not engaged yet.  |
|           |  |
| $\cup$    | No, I was not aware you had a virtual screening room.  |
|           |  |
|           |  |
|           |  |
|           | What kind of event(s) offered in IU Cinema's Virtual   |
|           | Screening Room have you engaged with? (select all that   |
| C         | apply)   |
|           | Live film introduction   |
|           | Synchronized virtual film screening I watch at a time scheduled by IU                                    |
|           | Cinema   |
|           | Free virtual screening watched on my own of a film provided via IU Cinema                                |
|           | Paid virtual screening watched on my own of a film programmed by IU<br>Cinema through a film distributor |
|           | Live extended interactive conversation with filmmakers (i.e. Jonathan Banks, Eliza Hittman)              |

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|-------------------------------------|--|
| ☐ Live post-film interactive Q&As   |  |
| ☐ Recording of a virtual event on   | IU Cinema's YouTube channel                |
|                                     |  |
|                                     |  |
|                                     |  |
| Are you interested in virt          | tual cinematic programming from            |
| IU Cinema?                          | , ,  |
|                                     |  |
| O Yes                               |  |
| O No                                |  |
|                                     |  |
|                                     |  |
|                                     |  |
|                                     | s of events you are most interested        |
|                                     | <u>Virtual Screening Room</u> (select all  |
| that apply).                        |  |
| ☐ Live film introduction            |  |
| Recorded film intro I can watch     | n at mv leisure                            |
|                                     | creening I watch at a time scheduled by IU |
| Cinema                              |  |
| ☐ Free virtual film screening I can | watch at my leisure                        |
| Paid synchronized virtual film s    | creening I watch at a time schedule by IU  |
| Cinema                              |  |
| Paid virtual film screening I car   | n watch at my leisure                      |
| ☐ Live extended interactive lectur  | e or masterclass with filmmakers/scholars  |
| Recorded lecture or masterclas      | ss with filmmakers/scholars I can watch at |
| my leisure                          |  |
| Live post-film interactive Q&As     |  |

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|--------|--|
|        | Recorded post-film Q&As I can watch at my leisure  |
|        | Live interactive film Q&A after I've watched the film in advance at my leisure                               |
|        | Live interactive film-related lecture or masterclass presented by IU Cinema staff                            |
|        | Recorded film-related lecture or masterclass presented by IU Cinema staff I can watch at my leisure          |
|        | Live virtual film screening with interactive film commentary by filmmakers/scholars                          |
|        | Netflix Watch Party hosted by IU Cinema  |
|        | Other (please specify)   |
|        | Please select which days you are most likely to watch virtual cinematic programming (select all that apply). |
|        | Sunday   |
|        | Monday   |
|        | Tuesday  |
|        | Wednesday  |
|        | Thursday   |
|        | Friday   |
|        | Saturday   |

Please select what times of day you are most likely to watch virtual programming (select all that apply).

☐ 1-3 pm

□ 3-5 pm

□ 5-7 pm

☐ 7-9 pm

☐ 9-11 pm

5. How many virtual events would you be likely to attend at IU Cinema's Virtual Screening Room per WEEK?

0 0

O 1

O 2

O 3

O 4

Other (please specify

5. How many virtual events would you be likely to attend at IU Cinema's Virtual Screening Room per MONTH?

O 0

0 1-2

O 3-4

O 5-6

O More than 6

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|--|---|
| 0  | Other (please specify)  |
| , ,  | u to watch a free movie virtually at IU<br>Screening Room?                  |
| O Extremely likely O Likely O Somewhat likely O Neither likely nor unlik O Somewhat unlikely O Unlikely O Extremely unlikely | cely  |
| Are you willing to<br>O Yes<br>O No  | pay for IU Cinema virtual programming?                                      |
| •  | u to pay for a virtual ticket to a film<br>Sinema's Virtual Screening Room? |

What is the <u>maximum</u> price range you would be willing to pay for a virtual ticket to a film screening in IU Cinema's Virtual Screening Room?

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- O I am not willing to pay for a virtual ticket.
- O \$1-\$3
- O \$4-\$6
- O \$7-\$9
- O \$10-\$12
- O \$13-\$15

Other (please specify)

How likely are you to pay for a virtual ticket to a lecture or masterclass presented at IU Cinema's Virtual Screening Room?

- O Extremely Likely
- O Likely

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|-------------------------------|---------------------------|
| O Somewhat likely             |                           |
| O Neither likely nor unlikely |                           |
| O Somewhat unlikely           |                           |
| O Unlikely                    |                           |
| O Extremely unlikely          |                           |
|                               |                           |
|                               |                           |

What is the maximum price range you would be willing to pay for a virtual ticket to a lecture or masterclass in IU Cinema's Virtual Screening Room?

| C | I am not willing | to pay | for a | virtual | ticket. |
|---|------------------|--------|-------|---------|---------|
|---|------------------|--------|-------|---------|---------|

| $\bigcap$ | \$1 | <b>-</b> \$ | 3 |
|-----------|-----|-------------|---|
|           | ΦI  | Φ           | J |

| ( )      | ተ /  | Φ C  |
|----------|------|------|
| $\smile$ | \$4- | -\$6 |

|        | _     | /                |
|--------|-------|------------------|
| $\cup$ | Other | (please specify) |
|        |       |                  |

## **Block 1**

Please let us know if you have any additional comments regarding IU Cinema virtual programming:

O \$13-\$15

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|--------|------------------------------|
|        |                              |
|        |                              |
|        |                              |
|        |                              |

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